

CU'S OCTANE/PRICE SURVEY

Average research octane number (RON) is stated first, with average price per gal. (in cents) directly below, for each brand of "regular" and "premium" gasoline. Octane numbers were determined by laboratory tests; prices are those paid by CU shoppers in May and June 1968. Except as noted, NA indicates that a particular brand was not available in the cities where CU's samples were bought. NP indicates that a brand was not purchased for test.

	REGULAR GASOLINES				PREMIUM GASOLINES				
	District 2 (N.Y.C. & Washington)	District 6 (Chicago & Milwaukee)	District 10 (Lincoln, Neb. & Newton, Iowa)	District 17 (Los Angeles)	District 2 (N.Y.C. & Washington)	District 6 (Chicago & Milwaukee)	District 10 (Lincoln, Neb. & Newton, Iowa)	District 17 (Los Angeles)	
AMERICAN REGULAR American Oil Co.	95.9 32.8¢	94.8 34.9¢	93.4 35.4¢	94.1 29.9¢	AMERICAN or AMOCO SUPER-PREMIUM American Oil Co.	100.5 [△] 37.1¢	99.7 39.4¢	99.8 39.7¢	100.3 34.2¢
CHEVRON REGULAR Chevron Oil Co.	94.9 32.2¢	NA	92.0 33.2¢	94.3 31.4¢	CHEVRON SUPREME Chevron Oil Co.	100.3 36.4¢	NA	98.6 40.8¢	100.1 35.6¢
CITGO REGULAR Cities Service Oil Co.	NP	95.1 34.4¢	NA	NA	CITGO PREMIUM Cities Service Oil Co.	NP	100.2 38.4¢	NA	NA
ESSO or ENCO REGULAR Humble Oil & Refining Co.	94.7 34.2¢	95.3 32.9¢	90.1 33.9¢	93.9 29.2¢	ESSO or ENCO EXTRA Humble Oil & Refining Co.	100.4 38.2¢	100.6 37.4¢	97.3 37.4¢	99.2 33.2¢
GULF GOOD GULF Gulf Oil Corp.	94.4 33.3¢	94.6 36.1¢	92.5 32.7¢	NP	GULF NO-NOX Gulf Oil Corp.	99.6 36.9¢	100.1 40.2¢	98.8 37.2¢	99.9 32.2¢
MOBIL REGULAR Mobil Oil Corp.	94.4 32.3¢	94.1 34.9¢	92.6 35.9¢	94.0 29.9¢	MOBIL PREMIUM Mobil Oil Corp.	99.3 36.7¢	98.8 38.7¢	98.6 39.8¢	100.3 32.2¢
PHILLIPS 66 Phillips Petroleum Co.	95.0 33.8¢	95.2 34.9¢	92.3 34.9¢	94.2 30.4¢	PHILLIPS FLITE-FUEL Phillips Petroleum Co.	100.0 37.7¢	100.0 39.4¢	99.0 39.2¢	100.1 33.6¢
SHELL REGULAR Shell Oil Co.	95.1 34.2¢	94.8 35.4¢	92.7 35.2¢	94.0 31.9¢	SUPER SHELL Shell Oil Co.	100.1 37.4¢	100.0 38.9¢	98.9 39.2¢	99.9 33.2¢
SINCLAIR DINO REGULAR Sinclair Refining Co.	94.5 31.8¢	94.9 34.4¢	92.2 35.9¢	NA	SINCLAIR DINO SUPREME Sinclair Refining Co.	100.0 35.8¢	100.0 38.4¢	98.8 39.9¢	NA
SKELLY REGULAR Skelly Oil Co.	NA	NP	92.2 35.9¢	NA	SKELLY KEOTANE Skelly Oil Co.	NA	NP	98.8 39.9¢	NA
SUNOCO 200 Sun Oil Co.	94.0 32.7¢	NP	NA	NA	SUNOCO 240 Sun Oil Co.	99.7 36.9¢	NP	NA	NA
TEXACO FIRE CHIEF Texaco Inc.	95.0 33.6¢	94.8 34.6¢	92.1 35.8¢	95.5 31.9¢	TEXACO SKY CHIEF Texaco Inc.	98.8 37.6¢	99.3 38.9¢	99.4 39.9¢	100.4 34.2¢
UNION REGULAR 76 Union Oil Co. of California	NA	NA	NA	94.3 30.9¢	UNION ROYAL 76 Union Oil Co. of California	NA	NA	NA	99.9 34.9¢
AVERAGE: MAJOR BRANDS	94.8 33.1¢	94.8 34.7¢	92.2 34.9¢	94.3 31.2¢	AVERAGE: MAJOR BRANDS	99.9 37.0¢	99.7 38.9¢	98.8 39.3¢	100.1 33.8¢
AVERAGE: INDEPENDENTS	94.7 29.5¢	94.5 32.6¢	92.3 31.5¢	91.6 28.1¢	AVERAGE: INDEPENDENTS	100.0 33.4¢	99.7 36.5¢	99.0 34.0¢	99.0 31.9¢

[△]Lead-free Amoco Super-Premium, bought and tested in District 2 only.



If you think a Lotus is some kind of flower...

You'd probably guess that Formula One is a secret recipe for apple strudel.